



ADVERTISING IN FCP PUBLICATION

Międzyzdroje, 13-16 September 2026

TECHNICAL SPECIFICATIONS



COLOUR ADVERTISING

Advertising should be prepared according to the following guidelines:

Page format: A4 – 210x297 mm, vertical position.

If the graphics are for bleed, please add 3 mm bleed.

NOTE!

- Graphical elements shall be no closer than 5 mm from the edge of the page after trimming.
- Please don't add crop marks.

File Formats:

AI

text convert to curves
colour profile: CMYK

PDF [high quality for print]

text convert to curves
colour profile: CMYK

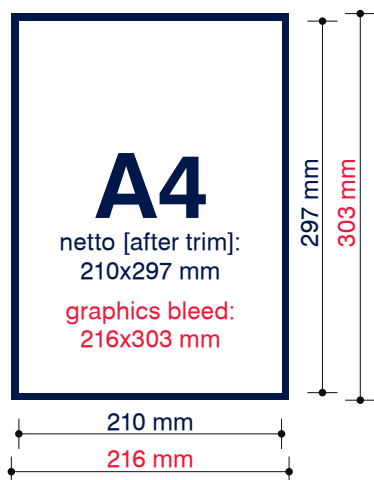
TIFF/JPG

minimal resolution: 300 ppi
colour profile: CMYK
lossless file [without compression]

Print for the responsibility of the advertiser.

Small fonts may be not readable.

Please send advertising by e-mail: jacek.gonciarz@svart.pl



BLACK & WHITE ADVERTISING

Page format: A4 – 210x297 mm, vertical position.

If the graphics are for bleed, please add 3 mm bleed.

NOTE!

- Graphical elements shall be no closer than 5 mm from the edge of the page after trimming.
- Please don't add crop marks.

File Formats:

PDF [high quality for print]

text convert to curves
colour profile: GRAYSCALE

TIFF/JPG

minimal resolution: 300 ppi
colour profile: GRAYSCALE
lossless file [without compression]

Print for the responsibility of the advertiser.

Small fonts may be not readable.

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